Oswego Public Library

Strategic Plan FY 2024 - FY 2027

VISION

Read, Learn, Grow

MISSION

We welcome all to our historic library - a place to explore, connect, and discover the joy of reading and the power of information.

Engage the Community through Vital Outreach, Programming, and Communications

- **Goal 1.1:** Optimized Outreach Services
- **Goal 1.2:** Innovative Programming for All Ages
- **Goal 1.3:** Creative Community Messaging

Evolve the Library Building for Vibrant, Modern Services

- **Goal 2.1:** A Safe, Functional, and Accessible Building
- **Goal 2.2:** Welcoming, Fun, and Inspiring Spaces

Invest in the Library for a Thriving Future

- **Goal 3.1:** An Internal Culture of Learning and Growth
- **Goal 3.2:** Strong Internal Operations and Robust Staffing
- **Goal 3.3:** Long-term Advocacy and Financial Sustainability